

*The Seven Lakes Times* is a community newspaper published every other week for the residents and landowners of Seven Lakes, Beacon Ridge, and Foxfire, North Carolina.

### Times Coverage

Total Coverage:	4,400 copies
Mailed Circulation:	3,600 households
In Seven Lakes, Beacon Ridge, Foxfire, McLendon Hills, and West End:	2,780 households

### Key Facts about *The Times*

- The Times* is in its 25th year of serving the Seven Lakes community, publishing without interruption since Volume 1, Number 1 in November 1985.
- The Times* offers the only source of local news gathered specifically for and by residents of the Seven Lakes community.
- The Times* is mailed to every household in Seven Lakes, Foxfire, and McLendon Hills.

### Advertising Rates (Effective April 1, 2005)

#### Display Advertising:

Black & White: \$6.00 per column inch.

Full-Color: \$8.00 per column inch.

No contract rates or frequency discounts.

**Inserts:** \$250 flat rate, full or partial circulation.

**Classified Line Ads:** \$1.00 per line. 29 characters per line. 3-line minimum charge.

### Publication Schedule

*The Times* is published every other Friday. All copies are mailed on Thursday, so that our local readers receive the publication on Friday. See our separate publication schedule for details.

### Mechanical Requirements

Five-column tab. Page: 10 inches wide by 12 inches deep.

Column widths:	One column:	1 7/8 inches (1.874 inches)
	Two columns:	3 7/8 inches (3.903 inches)
	Three columns:	5 15/16 inches (5.9375 inches)
	Four columns:	7 31/32 inches (7.972 inches)
	Five columns:	10 inches

### For More Information

Please contact Greg or Marcy Hankins at *The Times* offices, 910-673-0111.

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SEVEN LAKES TIMES, LLC

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	<u>Publication Date</u>	<u>Ad &amp; News Deadline</u>
<b>2010</b>	Jan. 8 Friday	Dec. 31* Thursday
	Jan. 22 Friday	Jan. 15 Friday
	Feb. 5 Friday	Jan. 29 Friday
	Feb. 19 Friday	Feb. 12 Friday
	Mar. 5 Friday	Feb. 26 Friday
	Mar. 19 Friday	Mar. 12 Friday
	Apr. 2 Friday	Mar. 26 Friday
	Apr. 16 Friday	Apr. 9 Friday
	Apr. 30 Friday	Apr. 23 Friday
	May 14 Friday	May 7 Friday
	May 28 Friday	May 21 Friday
	June 11 Friday	June 4 Friday
	June 25 Friday	June 18 Friday
	July 9 Friday	July 1* Thursday
	July 23 Friday	July 16 Friday
	Aug. 6 Friday	July 30 Friday
	Aug. 20 Friday	Aug. 13 Friday
	Sept. 3 Friday	Aug. 27 Friday
	Sept. 17 Friday	Sept. 10 Friday
	Oct. 1 Friday	Sept. 24 Friday
	Oct. 15 Friday	Oct. 8 Friday
	Oct. 29 Friday	Oct. 22 Friday
	Nov. 12 Friday	Nov. 5 Friday
	Nov. 23* Wednesday	Nov. 18* Thursday
Dec. 10 Friday	Dec. 3 Friday	
Dec. 22* Wednesday	Dec. 16* Thursday	

\* Early Publication and deadline due to holiday.

### For More Information

Please contact Greg or Marcy Hankins at 910-673-0111.